

Creating Visual Infographics with MS PowerPoint – Webinar Handout

What Is an Infographic?

An infographic is a visual representation of information or data, such as a chart or diagram.

What Are Some Examples of Key Design Tools in PowerPoint?

- Icons
- SmartArt
- Chart
- Shapes

Tip: Keep your message concise and focused.

Data Visualization

To create effective data visualizations, you need to follow some principles and best practices, such as:

- Choose the right type of chart or graph for your data and purpose.
- Use appropriate colours, fonts, labels, titles, legends, etc. to enhance your visualizations.

Tip: Use pre-built templates.

Take advantage of pre-built infographic templates available in PowerPoint. They can save you time and provide a professional starting point.